

## Sponsorship Opportunities for Years 2008-2010

For questions regarding sponsorship opportunities, please call Fée Kiessling at 416-223-7072 or e-mail to [fkiesling@iecanada.com](mailto:fkiesling@iecanada.com).

<p><b>77th Annual Conference &amp; Trade Show</b> Three days with concurrent sessions October 27-29, 2008 Toronto, Canada</p> <p>Sponsor Logos in I.E.Canada Publications, Daily Email and Website: ⇒ I.E.Global, Semi-Annual Publication (over 2,500 readers) ⇒ TradeWeek, Bi-Weekly Publication (over 3,000 readers) ⇒ I.E.Today, Daily Email (over 3,000 readers)</p>	<p><input type="checkbox"/> Gold, \$15,000 <input type="checkbox"/> Silver, \$10,000 <input type="checkbox"/> Bronze, \$7,500 <input type="checkbox"/> Welcome Reception, \$7,500 <input type="checkbox"/> Networking Reception, \$7,500 <input type="checkbox"/> Delegate Bags, \$5,000 <input type="checkbox"/> Badge Lanyard, \$5,000 <input type="checkbox"/> Breakfast, \$3,500 <input type="checkbox"/> Break, \$2,500</p>	<p>⇒ 500 participants ⇒ 30 trade show exhibitors ⇒ 50+ speakers ⇒ 20+ business sessions ⇒ Marketed to over 25,000 con- tacts across North America ⇒ Promoted on various trade re- lated websites ⇒ Sponsor logos included in: ⇒ Profit Magazine (over 300,000 readers) ⇒ Canadian Sailings (over 20,000 readers)</p>
<p><b>Food Forum</b> One day February 18 &amp; 19, 2009 Toronto, Canada</p>	<p><input type="checkbox"/> Gold, \$3,500 <input type="checkbox"/> Silver, \$2,500 <input type="checkbox"/> Bronze, \$1,500 <input type="checkbox"/> Reception, \$1,500 <input type="checkbox"/> Breakfast, \$750 <input type="checkbox"/> Break, \$500</p>	<p>⇒ 150 participants ⇒ 8 speakers ⇒ 8 business sessions ⇒ Marketed to over 7,500 contacts across North America ⇒ Promoted on various trade re- lated websites</p>
<p><b>Western Canada Conference</b> Two days February 23 &amp; 24, 2009 Calgary, Alberta</p>	<p><input type="checkbox"/> Gold, \$5,000 <input type="checkbox"/> Silver, \$3,500 <input type="checkbox"/> Bronze, \$2,500 <input type="checkbox"/> Reception, \$2,000 <input type="checkbox"/> Breakfast, \$1,500 <input type="checkbox"/> Break, \$1,000</p>	<p>⇒ 100+ participants ⇒ 15 speakers ⇒ 15 business sessions ⇒ Marketed to over 10,000 con- tacts across Western Canada and United States ⇒ Promoted on various trade re- lated websites</p>
<p><b>18th Annual "Emerging Issues in Cus- toms" Conference &amp; Trade Show</b> Three days with concurrent sessions April 2009 Toronto, Canada</p>	<p><input type="checkbox"/> Gold, \$10,000 <input type="checkbox"/> Silver, \$7,500 <input type="checkbox"/> Bronze, \$5,000 <input type="checkbox"/> Receptions, \$5,000 each <input type="checkbox"/> Delegate Bags, \$5,000 <input type="checkbox"/> Badge Lanyard, \$5,000 <input type="checkbox"/> Breakfast, 2,500 <input type="checkbox"/> Break, \$1,500</p>	<p>⇒ 300 participants ⇒ 10 trade show exhibitors ⇒ 50+ speakers ⇒ 20+ business sessions ⇒ Marketed to over 20,000 con- tacts across North America ⇒ Promoted on various trade re- lated websites</p>
<p><b>Cross Canada Series—Autumn 2008/2009</b> One day 4–6 cities (e.g. Vancouver, Calgary, Winnipeg, Windsor, London, Kitchener- Waterloo, Guelph, Mississauga, Mark- ham, Ottawa, Montreal, Maritimes)</p>	<p><input type="checkbox"/> Gold, \$5,000 <input type="checkbox"/> Silver, \$4,000 <input type="checkbox"/> Bronze, \$3,000 <input type="checkbox"/> Breakfast, \$1,500 <input type="checkbox"/> Break, \$750</p>	<p>⇒ 40 to 120 participants ⇒ Current Hot Topic ⇒ Marketed to over 5,000 contacts across Canada ⇒ Promoted on various trade re- lated websites</p>
<p><b>Cross Canada Series—Spring 2009</b> One day 4–6 cities (e.g. Vancouver, Calgary, Winnipeg, Windsor, London, Kitchener- Waterloo, Guelph, Mississauga, Mark- ham, Ottawa, Montreal, Maritimes)</p>	<p><input type="checkbox"/> Gold, \$5,000 <input type="checkbox"/> Silver, \$4,000 <input type="checkbox"/> Bronze, \$3,000 <input type="checkbox"/> Breakfast, \$1,500 <input type="checkbox"/> Break, \$750</p>	<p>⇒ 40 to 120 participants ⇒ Current Hot Topic ⇒ Marketed to over 5,000 contacts in key cities across Canada ⇒ Promoted on various trade re- lated websites</p>
<p><b>Quebec Chapter</b> Breakfasts, half-days or one-day events 12–14 events September to June</p>	<p><input type="checkbox"/> Gold, \$3,500 (4 events) <input type="checkbox"/> Silver, \$2,500 (4 events) <input type="checkbox"/> Bronze, \$1,500 (4 events) <input type="checkbox"/> Breakfast, \$1,000 (4 events) <input type="checkbox"/> Break, \$750 (4 events)</p>	<p>⇒ 25 to 100 participants ⇒ Current Hot Topics ⇒ Marketed to over 7,500 contacts across Quebec and Eastern U.S. ⇒ Promoted on various trade re- lated websites</p>