

Attention: Canadian Importers—Two Half Day Seminars

The New PIP Program and Customs Audits: Are You Prepared?

Thursday May 29, 2008—Winnipeg MB

8:30 am *Registration for Morning & Full Day Registrants - Continental Breakfast*

9:00 am Opening Remarks

*Mary Anderson, President,
I.E.Canada*

9:10 am **The New Partners in Protection (PIP) Program: Are You Ready?**

The new PIP program will come into effect on June 30, 2008! Current members will not be grandfathered into the new PIP program and will have until December 31, 2008 to re-apply. The modernized PIP program is closely aligned with the C-TPAT program in the United States. What were once recommended security requirements will become mandatory. PIP members will have to implement new, more stringent security measures, such as container seals. They will also have to ensure that their supply chain partners develop security processes and procedures consistent with the new PIP security criteria. Before being accepted into the new program, applicants will have to submit a new security profile to the Canada Border Services Agency, sign a Memorandum of Understanding and undergo a site visit.

In this hands-on workshop, you will learn about:

- The New Minimum Security Requirements
 - Physical Security and Access Controls
 - Container, Trailer and Rail Car Security
 - Personnel Security
 - Business Partner Requirements
- The New Memorandum of Understanding
- Application Procedures
- Site Visits: What's involved?
- Benefits of the New PIP
- Mutual Recognition with C-TPAT: What does it mean?
- Cancellation and Suspension Policies and Appeal Procedures

You will also receive tips and advice from industry experts on how to get management buy in to join PIP, assembling and preparing your team, completing your security profile, preparing for a site visit and developing and implementing a security program. Higher cost does not necessarily mean better security. You will have the opportunity to hear about and ask questions on how to get the biggest security bang for your dollar!

*Larry Villeneuve, Anie Pulsifer
and Brenda Hildebrand,
Prairies Intelligence Officer,
Canada Border Services
Agency
(CBSA)*

*Rick Pyke, Trade Consultant,
Cole International Inc.*

***This Seminar Qualifies
For 10 CCS Points***

Noon *Networking Luncheon for Speakers & Full Day Registrants*

1:30 pm **Preparing for a Customs Audit—Developing Customs Audit and Risk Management Strategies**

In our ever changing global economy, opportunities for expanded market growth appear limitless. Due to the adverse impact of penalties and retroactive assessments resulting from non-compliance found during Customs, Income Tax or GST Audits, risk management has become a top priority for Canadian businesses. Yet, many are unaware of the level of inter-operational communication existing between governmental agencies and how valuation issues identified by the Canada Revenue Agency during a GST Audit, for example, may potentially trigger a Customs Audit resulting in exposure to significant financial penalties and assessments.

One of the keys to avoiding significant and potentially crippling Customs assessments is to develop a strategy within your business plan to proactively and pragmatically address trade compliance. Are you prepared? During this informative and interactive session, we cover the following:

- Introduction to a Risk Management Approach to Trade
- Evolutionary shifts in Canada Customs and Global Customs Compliance policy
- CBSA's objectives and game plan
- Administrative Monetary Penalty Systems ("AMPS")
- CBSA Compliance Verification ("Audit") processes and trends
- CBSA audit procedures from audit notification to the issuance of final report
- Key compliance issues
- Penalty mitigation & Appeals process
- Audit Outcome Scenarios - case studies
- Building a compliance strategy
- Determining Risk Profile and Tolerance
- Reason to Believe
- Self-Adjustments and Voluntary Disclosures
- Maintaining a robust compliance strategy
- Case Studies in Risk Management Styles and Consequences

*Susan MacDonald,
Senior Manager, Trade and
Customs, KPMG*

*Rick Riess, President, Geo. H.
Young Ltd.*

*Reynold Martens,
Executive Vice-President,
Geo.H.Young Ltd.*

4:30 pm *Networking Reception*

Two Workshops: The “New” PIP Program and Customs Audits Cross Canada Series: Winnipeg, May 29, 2008

Delta Winnipeg 350 St. Mary Avenue

4 Easy Ways to Register

Telephone: 416-595-5333 *If registering by phone, please have credit card ready.*

Fax: 416-595-8226 *If there are more than three delegates, please photocopy this form.*

Mail: I.E.Canada, 160 Eglinton Avenue East, Suite 300, Toronto ON, M4P 3B5 Attn: Conference Department

Online: www.iecanada.com

Company Name _____

Mailing Address _____

City _____ Province / State _____ Postal Code _____

Telephone () _____ Fax () _____

First Delegate Name _____

Title _____ E-mail _____

Second Delegate Name _____

Title _____ E-mail _____

Third Delegate Name _____

Title _____ E-mail _____

Choose city and date you wish to register for

<input type="checkbox"/> Vancouver—May 26 Vancouver Airport Marriot	<input type="checkbox"/> Full day	<input type="checkbox"/> AM—PIP Updates	<input type="checkbox"/> PM—Customs Audits
<input type="checkbox"/> Calgary—May 27 Greenwood Inn Conference Centre	<input type="checkbox"/> Full day	<input type="checkbox"/> AM—PIP Updates	<input type="checkbox"/> PM—Customs Audits
<input type="checkbox"/> Winnipeg—May 29 Delta Winnipeg	<input type="checkbox"/> Full day	<input type="checkbox"/> AM—PIP Updates	<input type="checkbox"/> PM—Customs Audits
<input type="checkbox"/> Kitchener—June 2 Delta Kitchener—Waterloo Hotel	<input type="checkbox"/> Full day	<input type="checkbox"/> AM—PIP Updates	<input type="checkbox"/> PM—Customs Audits
<input type="checkbox"/> Markham—June 3 Delta Markham	<input type="checkbox"/> Full day	<input type="checkbox"/> AM—PIP Updates	<input type="checkbox"/> PM—Customs Audits
<input type="checkbox"/> Montreal—June 4 Plaza Volare	<input type="checkbox"/> Full day	<input type="checkbox"/> AM—PIP Updates	<input type="checkbox"/> PM—Customs Audits

Registration fees + GST - Please note: Lunch is included in full day registration only

	Half Day (no Lunch)	Full Day (With lunch)
I.E. Canada Member	\$195	\$345
Non Member*	\$275	\$445

* Non members who pay the regular fee will receive a five month free trail membership in I.E.Canada starting June 1, 2008

Payment method

Cheque enclosed (*made payable to Canadian Association of Importers & Exporters*)

Please charge to my credit card VISA MasterCard Amex

Credit Card Number _____ Expiry _____

Signature _____

Subtotal \$ _____

5% GST \$ _____

Total \$ _____

GST#R100766146

Registration / Substitution / Cancellation Policy:

Substitutions are always welcomed. All cancellations must be received in writing by fax to 416-595-8226 or by email to info@iecanada.com. For cancellations received on or before five business days before the seminar, there will be a \$50 charge for administration. Any cancellations received less than five business days before the conference, will not be refunded; substitutions are always welcomed.

Hotel Room Rate: \$120.00 1-888-311-4990