

79th Annual Conference Trade Show *Looking Beyond the Obvious*

October 18-19, 2010 Delta Meadowvale Conference Centre, 6750 Mississauga Rd.



Trade Show Dates:

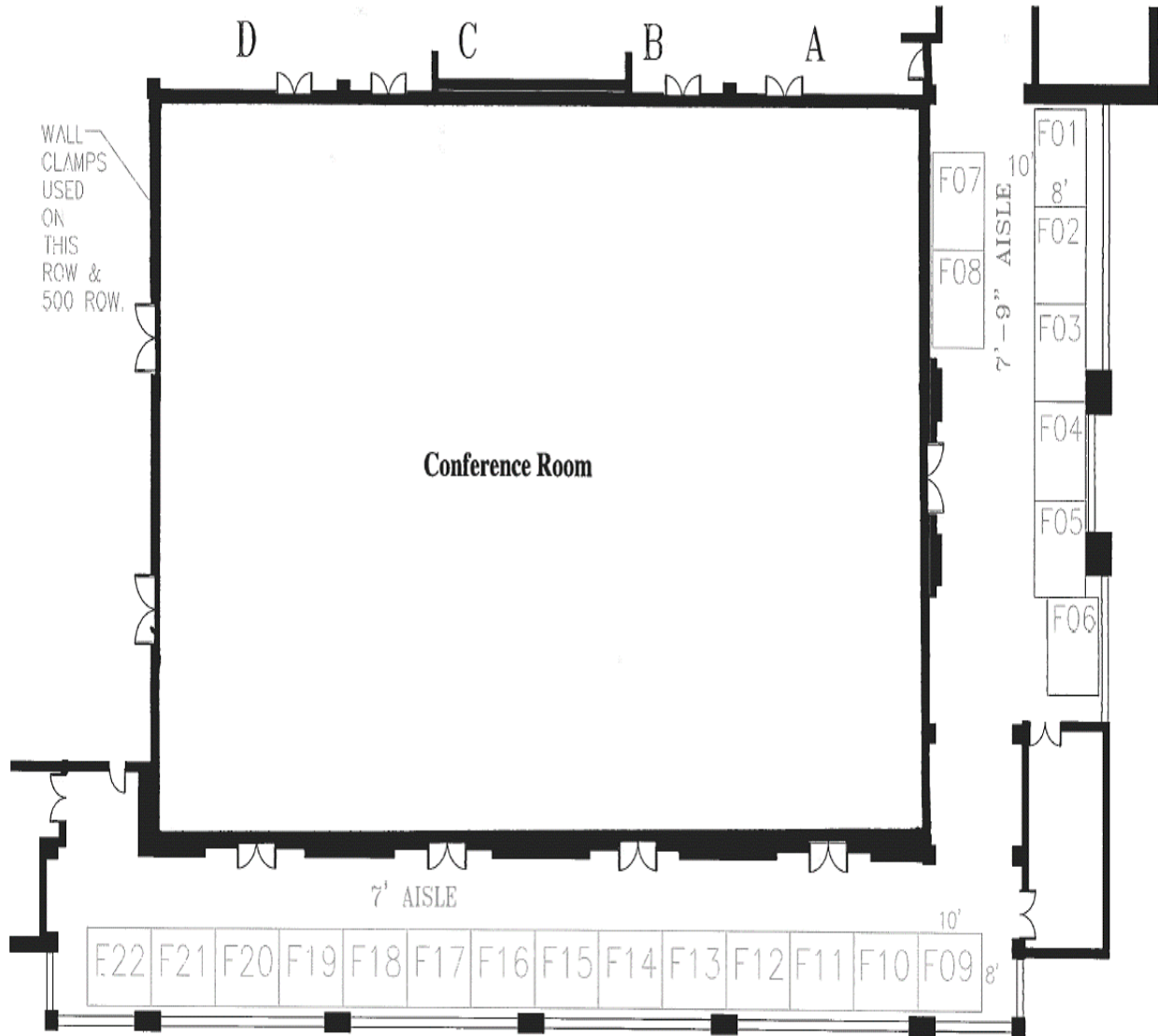
Sunday, October 17, 2010
Monday, October 18, 2010
Tuesday, October 19, 2010

Move in at 6:00pm
8:00 am to 5:00 pm
8:00 am to 4:30 pm

For the latest update on the program, the sponsorship and trade show opportunities, please visit our website:
www.iecanada.com or contact Jesse Arseneault, 416-595-5333 x 37.

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Trade Show Floor Plan F01-F22

Reserve your space today!

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I.E.Canada's Past Trade Show Exhibitors include



I.E.Canada's Passport to Prizes

Maximize the volume of traffic to your booth!

I.E.Canada's Passport to Prizes was first launched in 1996 to encourage traffic to the Exhibit area. Attendees are given a "Passport" that must be stamped by all booth exhibitors in order for the attendee to enter a draw during the reception for prizes. The Passport includes all Exhibitors logo must submitted by the exhibiting company.

*Please note that you do not need to purchase a booth to donate a prize.

If you are interested in donating a gift for the Passport to Prizes Draw please contact Jesse Arsenault at (416) 595-5333 ext. 37 or by email at jesse@iecanada.com

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Included in exhibit package:

- 1 Booth (8' deep x 10' wide)
 - 10' draped booth backdrop and 3' side rails
 - 1 draped table and 2 chairs
 - Electrical Outlet
 - Carpeting as supplied by the venue
 - Trade Show security for the duration of the trade show
 - Includes breakfast, morning and afternoon refreshment breaks for all exhibitors representatives
 - 1 complimentary lunch ticket for each of the two days**
(Additional tickets are available for purchase)
 - Does not include attendance into the conference

Pricing :

Member Rate	\$1,800
Non-Member Rate	\$2,000

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Exhibit Space Rates in Canadian Funds

Full payment must be received when applying for exhibit space from non-I.E.Canada member companies. Member companies may request invoicing, but the association must receive payment in full for exhibit space no later than Friday, October 1, 2010. Cheques are to be made payable to the Canadian Association of Importers and Exporters. Visa, MasterCard, American Express, money orders and bank drafts are also accepted.

Harmonized Sales Tax (HST)

The Harmonized Sales Tax (HST) is a value-added tax which applies at a rate of 13% to most goods and services purchased in Canada, regardless of whether the buyer is a resident of, or a visitor to, Canada. (HST Registration No. R100766146)

Booth Space Reservation & Required Payment

Please record your preferred exhibit booth space number on the Exhibit Contract included with this package. To apply for space, you will need to submit: the completed and signed contract and full payment as outlined under "Exhibit Space Rate" of this Information Package. No booth assignment will be made until these conditions are met.

Cancellation or Reduction of Exhibit Space by I.E.Canada

I.E.Canada may cancel this contract, upon reasonable cause, or upon the happening of events beyond its control, which makes performance impossible or useless, upon written notice to the exhibitor by an authorized agent, employee, or officer of I.E.Canada. I.E.Canada reserves the right to alter, reduce, or redistribute allocated space upon reasonable cause, or upon the happenings of events beyond its control which render previous space allocation impossible or useless, upon written notice to the exhibitor by an authorized agent or employee, or officer of I.E. Canada. In the event of such cancellation or reduction, the I.E.Canada show management agrees to negotiate in good faith toward refund, reduction or alternate application of the sums paid by the exhibitor as rental fees.

Cancellation or Reduction of Exhibit Space by the Exhibitor

Cancellation or reduction of space reservations must be submitted in writing. Cancellations or reduction in space reservations received at the I.E.Canada office on or before October 1, 2010 will receive a 50% refund. No refund of payment will be made if cancellation or reduction of booth space reservation occurs after October 1, 2010. I.E.Canada will be entitled to all monies paid and owed as liquidated damages. Refunds, where applicable, shall be made without interest.

Failure to Occupy Exhibit Space

If space is not occupied by the close of the exhibit installation period, 7:30 a.m. on Monday, October 18, 2010, this will be considered a no-show and the exhibitor will forfeit the space. The forfeited space may be resold, reassigned or used by the I.E.Canada show management without obligation on the part of I.E.Canada for any refund or consultation whatsoever.

Liability and Insurance

The Exhibitor is responsible for the placement and cost of insurance relating to its participation in the show. Neither Show Management nor any of its officers, directors, employees or agents, nor the owners, employees or representatives of the exhibit facility will be responsible for any injury or damage that may occur to the exhibitor or the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract. The exhibitor, on signing this contract, expressly releases the foregoing parties, individuals and firms from, and agrees to indemnify same against, any and all claims for such loss, damage or injury. Exhibitors are advised to carry insurance on their exhibits and its contents; however, this will be taken at their own expense.

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To Reserve Your Booth:

Fax: 416-595-8226 (*attention Jesse Arsenault*)
 Mail: I.E.Canada, 160 Eglinton Ave. E. Suite 300, Toronto, Ontario M4P 3B5
 Telephone: Jesse Arsenault 416-595-5333 ext. 37 (*Please have your credit card ready*)

Company Name			
Address		City	Prov./State
Postal/Zip Code	Telephone	Fax	Email
Contact Name			

1st Choice	F	2nd Choice	F	3rd Choice	F
4th Choice	F	5th Choice	F	6th Choice	F
Location Requests					

Member Fee	\$1,800 + HST
Non-Member Fee	\$2,000 + HST

Sub-Total	\$ _____	Payment method <input type="checkbox"/> Please invoice me (I.E.Canada Members only) <input type="checkbox"/> Cheque <i>(made payable to Canadian Association of Importers & Exporters)</i> <input type="checkbox"/> Please charge to my credit card
13% HST	\$ _____	
Total	\$ _____	
HST #R100766146		

Card #:	Expiry:	Card Type:
Signature:		

Deadline: Please note that booths are available on a first-come-first-serve basis. Please secure your exhibit space at your earliest convenience. You will need to submit a completed and signed copy of this contract and include your payment in full on or before October 1, 2010.

Exhibit Space Cancellation Policy: Cancellation or reduction of space reservations must be submitted in writing. Cancellations or reduction in space reservations received at the I.E.Canada office on or before October 1, 2010 will receive a 50% refund. No refund of payment will be made if cancellation or reduction of booth space reservation occurs after October 1, 2010. I.E.Canada will be entitled to all monies paid and owed as liquidated damages. Refunds, where applicable, shall be made without interest.