

# Sponsorship Opportunities

Transfer Pricing Forum 2010

May 19 & 20, 2010

Toronto Airport Marriott Hotel, 901 Dixon Road, Toronto Airport

## **I.E.Canada is the voice of Canadian importers and exporters.**

I.E.Canada is Canada's key source of information on Canadian customs and trade policy. The association provides Canadian importers and exporters with critical and timely information, effective representation to government and sound solutions to their concerns.

I.E.Canada is a national organization committed to providing support services of superior value to its members. The association's services help to keep importers and exporters profitable and competitive in the global market.

## **Be a part of the voice of the importing and exporting community in Canada.**

I.E.Canada sponsorship opportunities are designed to provide the best value for your marketing dollar. I.E.Canada's conferences attract the best and the brightest in the trade community: our programs appeal to every level of employee, including presidents and CEOs. I.E.Canada's conference sponsorship opportunities will give you access to your target market.

## **Conference Sponsorship**

Sponsoring I.E.Canada conferences will put your corporate brand and products prominently before the decision-makers within Canada's trade community.

Here's what sponsorship can do for you:

- Provide you with an opportunity for new sales orders
- Help you build relationships with importers/exporters
- Enable you to raise exposure and enhance your image within the trade community
- Build brand recognition
- Enhance your company's image as a leader and supporter of Canadian importers and exporters
- Generate leads from new customers

Sponsors will receive recognition through pre-show, at-the-show, and post-show benefits as detailed on the following pages.

I.E.Canada is committed to helping you make the most of your investment. Let us customize a sponsorship package that will help to significantly raise your exposure and assist you in leveraging your investment.

**For more information on sponsorship opportunities for this conference, please contact Ms. Fée Kiessling, project lead, by e-mail at [fkiessling@iecanada.com](mailto:fkiessling@iecanada.com).**

## **Transfer Pricing Forum 2010 May 19 & 20, 2010, Toronto Airport**

This conference is the ideal place to hear directly from the Canadian Revenue Agency and leading tax experts from Canada and the United States on the most recent developments in transfer pricing in Canada, the United States, Asia and Europe. This conference goes beyond the surface problems of transfer pricing — it will proceed directly to the real issues and developments that tax and finance professionals face in today's economic times.

### **The Opportunities & Benefits**

#### **Gold Sponsorship \$5,000**

- Company logo and level of patronage acknowledged in all conference promotional material and at the conference.
- Company logo and level of patronage acknowledged on I.E.Canada's web site in conference section.
- Link on I.E.Canada's web site to sponsor's website.
- CEO or other senior company representative to introduce a keynote speaker at the conference.
- Display table for both days of the conference.
- Button ad in I.E.Today, I.E.Canada's daily e-mail, for two months.
- 3 complimentary registrations to the two-day conference.

#### **Silver Sponsorship \$4,000**

- Company logo and level of patronage acknowledged in all conference promotional material and at the conference.
- Company logo and level of patronage acknowledged on I.E.Canada's web site in conference section.
- Link on I.E.Canada's web site to sponsor's website.
- Display table for both days of the conference.
- Button ad in I.E.Today, I.E.Canada's daily e-mail, for one month.
- 2 complimentary registrations to the two-day conference.

#### **Bronze Sponsorship \$3,000**

- Company logo and level of patronage acknowledged in all conference promotional material and at the conference.
- Company logo and level of patronage acknowledged on I.E.Canada's web site in conference section.
- Link on I.E.Canada's web site to sponsor's website.
- Display table for both days of the conference.
- Button ad in I.E.Today, I.E.Canada's daily e-mail, for two-weeks.
- 1 complimentary registration to the two-day conference.

#### **Reception Sponsor \$2,000**

- Company logo and level of patronage acknowledged in all conference promotional material and at the conference.
- Company logo and level of patronage acknowledged on I.E.Canada's web site in conference section.
- Link on I.E.Canada's web site to sponsor's website.
- Display table during the reception.
- Opportunity to speak for approximately five minutes during the reception.
- 1 complimentary registration to attend one-day of the conference.
- 3 complimentary passes to the reception.

*continued on next page...*

## The Opportunities & Benefits (continued)

### Breakfast Sponsorships \$1,500 (2 available)

- Company logo and level of patronage acknowledged in all conference promotional material and at conference.
- Company logo and level of patronage acknowledged on I.E.Canada's web site in conference section.
- Corporate literature on breakfast tables.
- Link on I.E.Canada's web site to sponsor's web site.
- 1 complimentary registration for one-day of the conference.

### Refreshment Break Sponsorships \$1,000 (4 available—morning and afternoon breaks each day)

- Company logo and level of patronage acknowledged in all conference promotional material and at conference.
- Company logo and level of patronage acknowledged on I.E.Canada's web site in conference section.
- Corporate literature on breakfast tables.
- Link on I.E.Canada's web site to sponsor's web site.

• *applies only to conference materials that have not yet been printed and/or distributed.*

### Target Audience:

Key titles represented at the conference and trade show include:

- CFOs, Vice-Presidents/Directors of Finance/Tax
- Corporate Controllers, Comptrollers & Accountants
- Corporate Lawyers and International Trade/Tax Lawyers
- Tax and Financial Consultants to Global Companies

### A Sample of Companies That Attended Previous I.E.Canada Transfer Pricing Conferences:

Abercrombie and Fitch • Action Front Data Recovery • Adidas-Salomon Canada • Alcatel-Lucent Canada • Allanson International • Anachemia Science • Arcelor International • Arcelor-Mittal Dofasco • ATI Technologies • Avery Dennison Canada • Axyz Automation Inc. • Benjamin Moore & Company • Cadbury North America • Casco Inc. • Chamberlain Group • Chevron Canada Ltd. • Christie Digital Systems • Collins & Aikman Plastics • Conagra Malt • Corn Products International • Coveright Surfaces Canada Inc. • Daemar Inc. • Degussa Canada Ltd. • Denso Manufacturing Canada • Eagle Airfield Ltd. • EnCana Corporation • Energizer Canada • Ethyl Canada Inc. • Federal-Mogul Corporation • Federal White Cement • Finica Food Specialties • Formica Canada • Fuji Photo Film Canada • GE Security Canada • Grohe Canada • Gullco International Inc. • Hallmark Canada • Hercules Tire International • Hewlett-Packard (Canada) • Hitachi Canadian Industries • Hobart Food Equipment • Honda Trading • Hydrotesters 2000 Ltd. • Hygiene-Technik Inc. • Hyundai Auto Canada • IBM Canada • Imperial Manufacturing Group • Imation Canada • Ipex Inc. • Kia Canada • Lanxess Inc. • Larson-Juhl Limited • Leitch Technology • Levi-Strauss • Litostroj Hydro Inc. • Mitsubishi Motor Sales • Nexans Canada Inc. • Nokia Products Ltd. • Omya Canada • Orion Bus Industries • Pensafe Inc. • Petro Sep Membrane Technology • Philom Bios Inc. • Plains Midstream Canada • Precision Drilling Corp. • Procor Limited • Psion Teklogix • Risdon Ams (Canada) • Rocan Forestry Services • Romet Limited • Sealed Air (Canada) Inc. • Spielo Manufacturing • Subaru Canada • Symantec Corporation • Synnex Canada • Taylor Steel Inc. • The Clark Companies, N.A. • The Narmco Group • Tilley Endurables Inc. • Toromont Industries • Toyota Motor Manufacturing • Tower Automotive Canada • Toyota Motor Manufacturing • TransCanada Turbines • Trench Limited • Tyco Electronics Canada • U.S. Filter Process Water • Victaulic Company of Canada Limited • Wrigley Canada • Woco Automotive • Wyeth Pharmaceuticals

## Sponsorship Commitment—Transfer Pricing Forum 2010

May 19 & 20, 2010—Toronto Airport Marriott Hotel, 901 Dixon Road, Toronto Airport

Please complete this form and forward with payment to I.E.Canada. Any questions regarding sponsorship should be directed to Fée Kiessling at 416-223-7072.

Email: fkiessling@iecanada.com

Fax: 416-595-8226

Mail: I.E.Canada, 160 Eglinton Ave. East, Ste. 300, Toronto, ON M4P 3B5

### Sponsoring Company Information

Company Name

Mailing Address

City

Province / State

Postal Code

Telephone (      )

Fax (      )

Key Contact Name

Title

Email

### Choose your sponsorship level:

Gold \$5,000

Silver \$4,000

Bronze \$3,000

Reception (May 19) \$2,000

Breakfast (May 19) \$1,500

Breakfast (May 20) \$1,500

Break (May 19) \$1,000  
am or pm

Break (May 20) \$1,000  
am or pm

### ••Important••

Please email your logo to [conference@iecanada.com](mailto:conference@iecanada.com) with “your company name—LOGO” in the subject line. Please provide your logo in one of the following formats only: “EPS”, “JPG” or “BMP”. These logos must be vectorized in high resolution to ensure the highest image quality when enlarging the logos. I.E.Canada cannot guarantee proper reproduction of your logo from any other format.

Please sign to confirm that the above information is accurate for publication:

*signature*

### Payment method

Please invoice me (I.E.Canada members only)

Please charge to my credit card

VISA

MasterCard

Amex

Credit Card Number

Expiry

Signature

Total \$

\_\_\_\_\_