



Transfer Pricing: What Businesses Need to Know

Facing serious economic challenges and increasing globalization, governments all around the world have begun to enact tighter trading rules and other forms of protectionism. They are also aggressively pursuing tax revenues wherever they can. As a result, multinational corporations must be well informed in order to minimize their tax liability and audit exposure.

I.E.Canada has pulled together a panel of industry and government tax experts who can outline what businesses need to know. I.E. Canada's Transfer Pricing Forum 2010, being held on May 19 – 20, is a unique opportunity for tax executives to be updated on what's new in the world of transfer pricing. Over two days, forum participants will gather in-depth information and "hands on" advice from a variety of experts and senior Canada Revenue Agency (CRA) officials on what companies can do to minimize taxes and avoid penalties.

Keynote speakers include Mr. Warren Jestin, chief economist of the Bank of Nova Scotia, who will provide forum participants with a global economic outlook, and Jennifer Ryan, director, International Tax Division, Canada Revenue Agency, who will outline the future direction of Canada Revenue Agency and discuss how this will affect transfer pricing compliance.

Other sessions will feature group instruction using case studies, panel discussions, and plenary sessions. Topics to be covered include:

- New developments in Canada, U.S., Europe and Asia
- lessons learned from recent case law including GE Canada and GlaxoSmithKline
- Case study on how to do a transfer pricing study/functional analysis
- In-depth review of the audit process "cradle to grave"
- Interface between customs valuation and transfer pricing
- Latest trends in dispute resolution
- Using APA's strategically in a globalized economy

All sessions will be led by highly regarded international tax experts in government, accounting, law, economics and industry.

I.E.Canada has created some special offers for companies registering more than two individuals. For information on this special opportunity, please contact Jesse at 416-595-5333 ext. 37 or e-mail her at jesse@iecanada.com to register. Please note that this is an exclusive offer and on-line registration is not an option.

For a copy of the conference brochure, other registration options and sponsorship opportunities, please visit http://www.iecanada.com/events/2010/TP/TP_home.html or you can contact Fée Kiessling at (416) 223-7072 or by e-mail at fkiesling@iecanada.com.