

Importing into Canada

We have recently updated and dramatically improved *Importing into Canada*, creating a highly usable and relevant resource for Canadian importers. In fact, we have introduced two new chapters in a new section on the global supply chain, which offer readers insights into today's leading logistics and transportation issues along with useful information and tips on supply chain security.

With the reader in mind, we have also updated the appendices and created a more user-friendly index. Those who consult the guide should be able to quickly and easily locate the information they need.

Readers will also find that the section on "Evaluating Feasibility" offers more pertinent information and web-based resources to help them effectively evaluate markets and fine tune their product sourcing.

The text has also been extensively edited to enhance clarity and provide a more effective learning experience. The practical guide outlines the rules and regulations for bringing goods into Canada. The book is an invaluable resource for importers – new or seasoned – and students; indeed, it contains a wealth of current information and import strategies.

The guide is available for the low price of \$49.95 plus shipping and handling and applicable taxes. To order your copy of *Importing into Canada*, please visit www.iecanada.com.