

I.E.Canada's Windsor Chapter Seminar

September 22, 2009- Hilton Windsor Hotel

277 Riverside Drive West, Windsor, ON

Agenda

8:30 am—Continental Breakfast & Registration

9:00 am—Welcome & Opening Remarks

Mary Anderson, I.E.Canada

9:15 am—Toward a New Frontier-Improving the U.S./Canada Border:

Hear first hand from the authors of the recently published Canada - U.S. border study (July 2009) by the prestigious Brookings Institute in Washington DC. The study takes a fresh look at the border and its history and goes on to make recommendations for its future management. Canada and the U.S. share one of the world's longest undefended borders. The two countries also share a history of unprecedented economic prosperity built around the flow of trade and economic integration. In uncertain economic times the effective and efficient management of the border could not be more important.

Chris Sands,
Hudson Institute

John Austin,
Brookings Institute

10:15 am – Refreshment Break

10:30 am—Detroit River International Crossing Update:

Get an update on the current status of the Detroit River International Crossing from key leadership in Transport Canada and the Michigan Department of Transportation. Both agencies are at the center of moving this project, moving it along towards completion. They will discuss and the dramatic impact it will have on Windsor, Essex County and Southwestern Ontario as well the City of Detroit, Wayne County and Southeastern Michigan.

Mark Butler,
Transport Canada

Mohammed Alghurabi,
Michigan Department of
Transportation

11:30am— Windsor Essex Transportation HUB:

Windsor/Essex County, along with Detroit and Southeastern Michigan, are in an excellent geographic with a tremendous supply of transportation and logistics infrastructure, making it an ideal necessary to make it a global trade and logistics hub for all of North America. Efforts are underway on both sides of the border to focus these assets on creating new economic prosperity in the global trade and logistics arena. Hear firsthand about these efforts from Professor Bill Anderson of the University of Windsor who has been engaged and knowledgeable about in these efforts.

Dr. Bill Anderson,
University of Windsor,
Ontario Research Chair-Cross
Border Transportation Policy

12:00 pm—Keynote Luncheon: RCMP Anti Corruption Crime Unit:

- Corruption: The Global Problem
- Global Response
- Canada's Response
- RCMP's Role

Corporal Jason Plomp,
Commercial Crime Section,
RCMP

1:15 pm—Buy American/Buy America:

One of the most important and controversial issues surrounding trade between Canada and the U.S. is the recent Buy American/Buy America government procurement provisions recently included in US legislation, such as that the America Recovery and Reinvestment Act. This seminar will include take a close look at these provisions and provide information on what these requirements really mean, and the rules for determining if and when they apply. The discussion will also highlight the differences between Buy American and Buy America

Mike Mills, Sandler and Travis
Trade Advisory
Services

2:15 pm—Canada Customs Update—ACI/eManifest, PIP/C-TPAT

The new modernized PIP program came into effect on June 30, 2008 and is closely aligned with the C-TPAT program in the U.S. Prior members of PIP were not grandfathered into the new PIP program and were given a deadline of December 31, 2008 to re-apply. In this session, you will learn about the new minimum-security requirements, including business partner requirements and container seal guidelines, application procedures, and mutual recognition with C-TPAT. Phase III of ACI is intended to enhance highway and rail security and expedite trade processing at the border by developing and implementing electronic manifest reports. However, under eManifest not only will highway carriers have to transmit data electronically to CBSA pre-arrival, importers/brokers will also have to transmit an importer admissibility data set one hour in advance of arrival of the conveyance at the border. In this session, you will hear about the latest eManifest developments, including the proposed data sets, deployment schedule, and web portal design, and critical issues from a trade community perspective, such as first point of arrival and broker download.

Canada Border Services
Agency Representative

3:15 pm—Refreshment Break

3:30 pm—U.S. Supply Chain Security Update:

Supply Chain Security remains one of the hottest topics in both the U.S. and Canada. The changes resulting from the many new legislative and regulatory provisions are having an affect on the entire process of international trade is changing international trading. U.S. Customs and Border Protection has been leading the charge at the fore front of many of these changes and is, literally changing both import and export reporting obligations around the world, including here on the U.S./ and Canada border. This session will provide an update on programs such as C-TPAT, Advance Data Reporting and 100% scanning. The whole area of supply chain security continues to change and everyone engaged in global trading needs to keep abreast of them.

James Phillips,
General Motors Corporation

4:30 pm—Open Forum

5:00 pm—End of Seminar

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Registration Form:

3 Easy ways to register!

By Phone: 1-800-616-2243 x 37

By Fax: 416-595-8226 (Send filled out form Att: Jesse Arsenault)

By Mail: 160 Eglinton Ave. E., Suite 300, M4P 3B5, Toronto, ON

Company Name:		
Name:		
Title:		Email:
Mailing Address:		
City:	Province/State:	Postal/Zip:
Telephone:		Fax:

Registration Fees:	
I.E.Canada Members	\$195
Non-Members	\$ 245

Payment Options:				
<input type="checkbox"/> Invoice Me (I.E.Canada members only)				
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Credit card number:		Expiry: ____/____		
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Subtotal:	Cancellation/Substitution Policy: Cancellations must be received in writing either by fax, 416-595-8226 or by email to jesse@iecanada.com. For cancellations on or before September 8th, 2009, there will be \$50 charge for administration. After September 8th, 2009 cancellations will not be accepted. Substitutions are always welcome.
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