



Important Seminar – Shipment of Food from Canada to the United States “Understanding the Process”

**Date of Seminar: Thursday, October 6, 2005 Time of Seminar: 8:30AM-4:00PM
Place: PARC Conference Center (Former Plattsburgh Air Force Base)
130 Arizona Avenue, Plattsburgh, N.Y.**

This is an invitation and an opportunity for you, as an importer or an exporter, to better understand the process of successfully introducing food product from Canada into the United States marketplace.

We have devised a program illustrating how the process works, including:

- Life cycle of an Import – CFIA export requirements
- The role of the FDA Prior Notice Center
- The role of Customs and Border Protection
- The FDA Entry Review Process
- FDA Import Alerts – why are they placed, what do they do, how do they go away?
- FDA foreign inspection process
- The role of FDA Laboratories
- Question and Answer Session

Our objective is to assure imported foods comply with US Laws and regulations by educating the import community and achieving voluntary compliance, whenever possible. This will speed the import process for all. Our speakers include FDA/New York District's Import Staff, Canadian Food Inspection Agency staff, Customs and Border Protection Staff, FDA/Prior Notice Center Staff, and a FDA/Northeast Regional Lab Manager. An Agenda is enclosed.

The registration fee for this seminar is \$50 per person and includes continental breakfast and lunch. The workshop will be held at 130 Arizona Avenue, Plattsburgh, NY (on the former Air Force Base). Directions are enclosed. To reserve your place, please mail the registration form and your check to: Plattsburgh-North Country Chamber of Commerce, PO Box 310, Plattsburgh, NY 12901 or fax the form to 518-563-1028 with your credit card information or register on-line at northcountrychamber.com. Checks are payable to: *Plattsburgh-North Country Chamber of Commerce*. Reservations will be accepted on a first come, first serve basis. Seating is limited. For further information about this workshop, please contact Becky Manor at 518-563-1000, x110 or Todd Manning at 518-298-8240, ext 20.

Please join us at this Seminar, sponsored by the Plattsburgh-North Country Chamber of Commerce in conjunction with FDA, CFIA and the Canadian Consulate. We look forward to working with you.

Sincerely,
/s/
Jerome G. Woyshner
FDA Director, New York District

Enclosures

9/6/2005



IMPORTANT SEMINAR FOR THE IMPORT COMMUNITY

“SHIPMENT OF FOOD FROM CANADA TO THE UNITED STATES – UNDERSTANDING THE PROCESS”

When: Thursday, October 6, 2005 9:00 a.m. - 4:00 p.m.	Where: PARC Conference Center (former Plattsburgh Air Force Base), 130 Arizona Ave., Plattsburgh, NY
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AGENDA

8:30 – 9:00	Registration and Breakfast
9:00 - 9:15	Opening remarks and comments: FDA (Jerry Woysner) and CFIA (Yvon Bertrand)
9:15 – 10:00	FDA Lifecycle of Imports – feedback to CFIA. CFIA requirements for export to the U.S.
10:00 - 10:15	Break
10:15 – 11:00	FDA Prior Notice Center: What is it – what does it do?
11:00 – 11:30	CBP Entry Review: Process for food products
11:30 – 12:30	Lunch
12:30 – 1:30	FDA Food entry review and regulatory information
1:30 – 2:15	FDA IA’s: Everything you need to know about Import Alerts
2:15 – 2:30	Break
2:30 – 3:15	Laboratory: FDA Food sample and analysis process (Alice Cohen)
3:15 – 4:00	Panel discussion

FDA Import Seminar Reservation Form – October 6, 2005
 \$50 per attendee payable at time of reservation

Company Name: _____

Name of Attendees: _____ | Check enclosed for:\$ _____

_____ | Checks payable to: Plattsburgh-North Country
 _____ | Chamber of Commerce

_____ | Credit Card Holder: _____

_____ | Charge to credit card:\$ _____

_____ | Credit Card #: _____

_____ | Expiration Date: _____

(Visa, MC, Amex, Discover)

Attendance forms and payment should be returned to:
 Plattsburgh-North Country Chamber of Commerce
 PO Box 310
 Plattsburgh, NY 12901
 Fax # 518-563-1028

Directions to FDA/CFIA Food Seminar

PARC Conference Center
(Former Plattsburgh Air Force Base)
130 Arizona Avenue
Plattsburgh, NY

From Route 9 North

At the entrance to the former Plattsburgh Air Force Base (two planes on right and former medical facility on your left), enter traffic circle taking 3rd right onto New York Road. Proceed straight on New York Road for 1.4 miles (you will go through two red flashing traffic lights) until you come to a stop sign (the Central heating Plant will be on your left). Turn left at the stop sign onto Arizona Avenue. Proceed on Arizona Avenue for .4 miles until you see a large tan colored building on your left. Turn left into the parking lot and look for signs directing you to the Conference Center.

From Route 9 South

At the entrance to the former Plattsburgh Air Force Base (Burger King on your right), enter traffic circle taking 1st right onto New York Road. Proceed straight on New York Road for 1.4 miles (you will go through two red flashing traffic lights) until you come to a stop sign (the Central Heating Plant will be on your left). Turn left at the stop sign onto Arizona Avenue. Proceed on Arizona Avenue for .4 miles until you see a large colored building on your left. Turn left into the parking lot and look for signs directing you to the Conference Center.

From Interstate 87 South - Exit 36

Turn right at the end of the exit ramp onto Route 22 North. Proceed 2.5 miles north until you see Delta Marketing on your left and Lakeside Container on your right. Take a right onto Arizona Avenue. Proceed .9 miles on Arizona Avenue until you see a large tan colored building on your left. Turn left into the parking lot and look for signs directing you to the Conference Center.

From Interstate 87 North - Exit 36

Turn right at the end of the exit ramp onto Route 22 North, Proceed 2 miles North until you see Delta Marketing on your left and Lakeside Container on your right. Take a right onto Arizona Avenue. Proceed .9 miles on Arizona Avenue until you see a large tan colored building on your left. Turn left into the parking lot and look for signs directing you to the Conference Center.