

6th edition:



Europe at your Doorstep in Montreal

October 18, 2007 – Delta Hotel Centre-Ville, Montreal – www.europe-montreal.org

Networking

Tradeshaw & Cocktail

2 pm – 7.30 pm

1100 Participants - 80 Exhibitors

Participate in the events
according to your choice!

Food for Thought

Luncheon

12 pm – 2 pm

News and Trends

Know How

Seminars

2 pm – 4 pm

Export to and Invest in Europe

Europe: Great Opportunities for Québec Businesses

Carrefour Europe

Organized for the 6th consecutive year by thirteen European Chambers of Commerce, Consulates, Trade Commissions and Business Networks the **CARREFOUR EUROPE 2007** will be a unique opportunity for businesses in Québec to initiate and promote trade with Europe, a trade zone with 500 million consumers.

A tradeshaw plus much more: at the heart of the revamped **CARREFOUR EUROPE** (formerly known as the European Business Networking Event) you will find our traditional tradeshaw with its popular networking cocktail. From 2 pm to 7.30 pm, more than 80 exhibitors from the Montreal Business Community doing business with Europe and Canada will welcome you with their high quality products and services. As usual the event will give you and over 1100 visitors an excellent opportunity to expand your network of business contacts and foster your business relations with international, European and Canadian companies.

This year, we offer you the following two additional exciting components to make your European experience even better. Don't miss this opportunity to take advantage of these new events *on top* of our exceptional tradeshaw:

- 12 pm - 2 pm: a luncheon in cooperation with the *Ministère du Développement économique de l'Innovation et de l'Exportation* du Québec will give you the opportunity to exchange food for thought with business people involved with transatlantic trade.
- 2 pm - 4 pm: two seminars will provide in-depth information on exporting to and investing in Europe and will allow you to gain new know-how.

A joint event of 13 European Chambers of Commerce and Trade Commissions:

Austria, Belgium, Czech Republic, France, Germany, Great-Britain,
Hungary, Ireland, Italy, the Netherlands, Poland, Spain, Switzerland

Information: Manfred Stoffl – Phone: (514) 844-3051 – carrefour.europe@germanchamber.ca

les affaires

Développement
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Why participate in the Carrefour Europe 2007?

- To **initiate or promote your business** to or from Europe.
- To **meet with** European Chambers of Commerce and Trade Commissions promoting business development with Europe, numerous export service providers, European companies doing business in Montreal, Canadian companies that have an expertise in exporting to Europe as well as our members and contacts: **all united in one place**.
- To benefit from the biggest reunion of the Montreal business community involved in trade relations between Canada and Europe as well as to **make contacts** and to intensify commercial relations between Europe and Canada.
- To **discover** new European products and services offered in Montreal

Networking — Trade Show (2 pm – 7.30 pm)

Who will attend?

Over **1,100 executives and professionals** who wish to establish qualified contacts to develop their trade relations both locally and between Europe and Canada and who wish to learn about new European products and services offered in Montreal. **No entrance fee for visitors** and your invited guests!

Who will exhibit?

More than 80 European and Canadian companies with European connections will present their products, services and innovations in 8,300 sq.ft. of exhibition space. The exhibitors are active in many business sectors: food and beverage, machinery and equipment, automobile, information technology, financial and legal services, business development, transportation, tourism and energy saving.

Fees for Exhibitors:

- **Table:**
\$295 (+taxes) for members of the organizing chambers and business associations
\$345 (+taxes) for non-members
- **Space for a booth:**
\$395 (+taxes) for members of the organizing chambers and business associations
\$495 (+taxes) for non-members
- **Space for a super-booth:**
\$1,300 (+taxes) for members of the organizing chambers and business associations
\$1,800 (+taxes) for non-members
- Exhibitors at former European Business Networking Events benefit from a **discount of 7%** on the fee of the table or booth.
- Additional charges for electricity / Internet access will be added if required by the exhibitor.

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Registration & Contact

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Food for Thought — Business Luncheon (12 pm – 2 pm)

Theme: The conference will focus on bilateral business relations between Canada and Europe with a strong focus on Quebec. Increasingly tight relations between Quebec and the European Union have stimulated significant direct investments in recent years. Learn what the benefits may be for you and your business.

Speaker: In cooperation with the *Ministère du Développement économique, de l'Innovation et de l'Exportation*.

Costs: To be confirmed. Registration to come up at www.europe-montreal.org.

Know-How — Seminars (2 pm – 4 pm)

Themes: We will provide you with hands-on information on doing business with Europe. You will have the opportunity to learn about how Canadian companies trade successfully with Europe. State-of-the-art information on tariffs, laws and regulation will be presented to you in an accessible manner. Please consult our website www.europe-montreal.org.

The event is FREE! Registration via our homepage is necessary!

Sponsorship Opportunities

Sponsorship opportunities are available with varying degrees of visibility in the media, public relations campaign and during the event itself. To learn more about these sponsorship opportunities please contact the Canadian German Chamber of Industry and Commerce in Montreal.

Public Relations - 2007

- **Website for online-registration of exhibitors and visitors** offers visibility for sponsors and exhibitors as well as a source of valuable information for visitors.
- **Community media coverage:** Magazines and websites of all participating Chambers of Commerce and Trade Commissions will announce the event.
- **Business media coverage:** Montreal weekly newspapers (French and English).
- **Newsletters** and mailings by various marketing partners.

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Historical Quick Facts 2006 event

2006	5th edition of European Business Networking Event Hotel Delta Centre-Ville Montreal, 8,300 sq.ft. of exhibition space; November 7, 2006.
Schedule 2006	Luncheon Conference 12 pm – 2 pm / Tradeshow: 3.30 pm – 8.30 pm / Cocktail and Welcome Speeches: 6.00 pm / Draw for airline tickets: 5.45 pm & 7.00 pm.
Exhibitors 2006	74 exhibitors from Canada and 17 European countries: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, France, Germany, Great-Britain, Hungary, Ireland, Latvia, Lithuania, Luxemburg, the Netherlands, Poland, Switzerland. European and Canadian companies with European connections in many fields of activity, including food and beverage, machinery and equipment, automobile, information technology, financial and legal services, business development, transportation, tourism and energy saving.
Visitors 2006	Over 1,100 pre-registered attendees from the Montreal business community; an increase of 10% over 2005.

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