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2006/2007

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May 2007

Dear I.E.Canada Members & Guests:

I.E.Canada is celebrating its 75th anniversary on Thursday, June 21, 2007 at the Liberty Grand located at Toronto's Exhibition Place. The theme for this year's celebration is **"Greening Your Business—The New Competitive Advantage."** We want your company to be a part of this once-in-a-lifetime celebration.

With growing concerns over global warming, voters have been demanding their governments put pressure on companies to implement programs and policies to ensure steps are being taken to improve current environmental conditions. Consumers, too, have become more aware of their buying power and their influence on a company's future direction. Consumers have also become more selective about the companies they buy from and the products they purchase.

This event will be an excellent networking opportunity for industry leaders in international trade to hear from global companies that have embraced corporate social responsibility (CSR) as part of their culture. Learn the best practices and find out how you can incorporate their ideas into your corporate planning and programs. As a result, you will be able to demonstrate to the world that your company is actively engaged in CSR.

I.E.Canada is delighted to confirm corporate presentations from:

James H. Miller, Executive Vice-President
Honda Canada Inc. (I.E.Canada member since 1970)

Judith E. McKay, Chief Administrative Officer & General Counsel
DuPont Canada (I.E.Canada member since 1999)

Corporate Packages and Individual Tickets

Corporate tables of eight can be purchased for the low price of \$1200. Your company name and logo will be clearly visible at the table. The **"Greening Your Business Package"** is available for \$2500. Your company name, logo and a 100 word description of your company's vision for CSR will be highlighted in both the program guide and on I.E.Canada's website for a six month period.

Individual tickets are available for \$150 each. The gala registration fees for corporate packages and individual packages include a networking reception, dinner, business presentations, post-dinner social, dancing, parking and the GST. Black tie is recommended.

Please complete and return the enclosed registration form today to ensure your company's participation at this unique event. For other sponsorship packages, please visit www.iecanada.com/events.html or call Fée Kiessling, VP, Conferences & Programs at 416-595-5333 ext. 29, or email fkiesling@iecanada.com.

I.E.Canada looks forward to celebrating with you on June 21, 2007 in Toronto.

Yours sincerely,



Mary Anderson
President