



## 75th Anniversary Celebration, Gala & AGM ***Greening Your Business—The New Competitive Advantage*** Thursday June 21, 2007, The Liberty Grand, Exhibition Place, Toronto

Learn from leading edge companies, all I.E.Canada members, that have embraced corporate social responsibility (CSR) as part of their corporate culture. Find out what these companies are doing about CSR and why they are doing it. Learn why being socially responsible makes perfect business sense.

### **The Role of Corporations in the 21st Century**

With growing concerns over global warming and its effect on the planet and its people, voters are demanding their governments put pressure on companies to implement programs and policies to ensure steps are being taken to improve current environmental conditions.

Consumers, too, have become more aware of their buying power and their influence on a company's future direction. Consumers are becoming more educated about the companies they buy from, the products they purchase, and the cars they drive.

A socially responsible company is aware that it must nurture its market and create social and environmental values in order to generate

economic capital in the future and to ensure its long-term survival.

A company's main asset is its brand or prestige; if a company loses this asset, it risks losing consumers for its products, employees and investors.

Greater transparency and accountability are needed in companies for consumers to be able to make socially conscious decisions in choosing the companies from which they buy their products.

Attend this gala event and hear from companies that have embraced CSR as part of their culture. Learn the best practices and find out how you can incorporate their ideas into your corporate planning and programs. As a result, you will be able to demonstrate to your customers, investors and the world, that your company is actively engaged in CSR.

### **Corporate Packages and Individual Tickets**

Tickets are available for \$150 each and includes a networking reception, dinner, business presentations, post-dinner social, dancing, parking and the GST. Black tie is recommended.

Corporate tables of eight can be purchased for the low price of \$1200. The *Greening Your Business Package* is available for \$2500 and includes a corporate table plus your company name, logo, and a 100 word description of your company's vision for CSR will be highlighted in the program guide and on I.E.Canada's website.

Other sponsorship packages are available. For details, please visit [www.iecanada.com/events.html](http://www.iecanada.com/events.html) or call Fée Kiessling, VP, Conferences & Programs at 416-595-5333 ext. 29, or email [fkiesling@iecanada.com](mailto:fkiesling@iecanada.com).

## **Schedule of Events—All events will take place at the historic Liberty Grand.**

4:30 pm	Ride and Drive Sponsored by Honda Canada (includes the latest hybrids and the Honda FIT).
5:30 pm	Annual General Meeting in the Renaissance Room (free to all I.E.Canada members)
6:00 pm	Welcome Reception in the Foyer of the Renaissance Room
7:00 pm	Dinner with Corporate Presentations in the Renaissance Room: <ul style="list-style-type: none"> <li>• Carl Marcotte, Vice-President, Resources Group Export Development Canada (I.E.Canada member since 2002)</li> <li>• Judith E. MacKay, Chief Administrative Officer &amp; General Counsel Du Pont Canada Company (I.E.Canada member since 1999)</li> <li>• Frances Edmonds, Director, Environmental Programs Hewlett Packard Ltd. (I.E.Canada member since 1972)</li> <li>• James H. Miller, Executive Vice-President Honda Canada Inc. (I.E.Canada member since 1970)</li> </ul>
9:30 pm	Post Dinner Networking Social, Sweet Table and Dance

**Dinner Sponsor**



**Program Guide Sponsor**



**Welcoming Reception Sponsor**



**Post Dinner Social Sponsor**



**Ride and Drive Sponsor**



**Event to be powered by**



## 75th Anniversary Celebration — Thursday, June 21, 2007 *Greening Your Business — The New Competitive Advantage*

### Easy Ways to Register

Telephone: 416-595-5333 ext. 37 *If registering for the dinner and evening events, please have credit card ready.*

Fax: 416-595-8226

Mail: I.E.Canada, 438 University Ave., Ste. 1618, Box 60, Toronto, ON M5G 2K8

Company Name

Mailing Address

City Province / State Postal Code

Telephone ( ) Fax ( )

First Delegate Name

Title Email

Second Delegate Name

Title Email

*If there are more than two delegates, please photocopy this form.*

**Please register each delegate for the following (AGM is free for all I.E.Canada members):**

Delegate One  AGM  Dinner, Presentations & Dance

Delegate Two  AGM  Dinner, Presentations & Dance

**Registration fees (GST is included for evening functions)**

	Individual Tickets	Corporate Table or Host a Table (Rounds of 8)	Greening Your Business Package (includes Corporate Table of 8)
I.E.Canada Member	\$150 x ____	\$1200 x ____	\$2500*
I.E.Canada Member Guest	\$150 x ____		
Non-Member	\$150 x ____	\$1400 x ____	

**\*Greening Your Business Package—Your Company name, logo and a 100 word description of your company's vision for CSR will be highlighted in both the program guide and on I.E.Canada's website for a six month period.**

### Payment method

Invoice me (I.E.Canada members only)

Cheque enclosed (*made payable to Canadian Association of Importers & Exporters*)

Please charge to my credit card  VISA  MasterCard  Amex

To call-in your credit card, dial  
416-595-5333 ext. 37

Expiry

Signature

Subtotal \$ \_\_\_\_\_

GST Included \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

GST#R100766146

**Accommodations:** Registrants are to call the hotel directly and to book under "I.E.Canada."

**Radisson Admiral Hotel**

249 Queen's Quay West  
Tel: 416-203-3333/1-800-333-3333

**Sheraton Four Points**

1926 Lakeshore Blvd. West  
Tel: 416-766-4392/1-866-716-8101

**Registration / Substitution Policy:** Cancellations for the dinner must be received in writing on, or before, June 7, 2007. Companies will be charged \$50 for the cancellation fee. Any cancellations received after this date will not be refunded, however substitutions are always welcomed.