

# 3rd Annual Food Forum “Enhancing Imported Food Safety” Health Canada & CFIA Initiatives for 2008/2009

Wednesday, February 20, 2008  
Toronto Airport Hilton, 5875 Airport Road

## Agenda

8:30 am	Registration & Continental Breakfast	
9:00 am	<b>Welcome Remarks from Mary Anderson, President, I.E.Canada</b> Opening Comments from Keith Mussar, Chair, Food Committee of I.E.Canada	
9:10 am	<b>Opening Keynote Speech</b> Imported Food Safety and Canada’s Food and Consumer Safety Action Plan	<i>Siddika Mithani, Ph.D, Associate Assistant Deputy Minister, Health Canada</i>
9:50 am	<b>Health Canada Policy, Program &amp; Compliance Initiatives for 2008/2009 &amp; Implications for Importers of Changes to the Hazardous Products Act</b> <ul style="list-style-type: none"> <li>• Health Canada initiatives for 2007/2008: Changes to fortification, allergen labelling, health claims and natural health products policy and regulation</li> <li>• Changes to the Hazardous Products Act and Food and Drugs Act and Regulations that will impact importation of food and consumer products</li> </ul>	<i>Janet Beauvais, Director General, Health Canada</i>
10:30 am	<i>Networking Refreshment Break</i>	
10:40 am	<b>CFIA Policy, Program &amp; Compliance Initiatives for 2008/2009</b> <ul style="list-style-type: none"> <li>• New food safety compliance requirements for importers</li> <li>• CFIA initiatives for 2008/2009: Precautionary allergen labelling, country of origin labelling, organic regulation, cheese standards of identity</li> </ul>	<i>Debra Bryanton, Executive Director, Canadian Food Inspection Agency (CFIA)</i>
11:20 am	<b>U.S. “Action Plan for Import Food Safety” and the FDA “Food Protection Plan” - Implications for Canadian Food Exporters</b>	<i>David Acheson, Assistant Commissioner for Food Protection, U.S. FDA</i>
Noon	<b>Luncheon &amp; Keynote Address</b> “New and Pending Food Safety Import Restrictions: Enhancing the Trade Promoting Tools and Reducing the Barriers”	<i>Peggy Binzer, Partner, McKenna, Long &amp; Aldridge LLP</i>
1:30 pm	<b>Best Practices for Importing Safe Products from China and Emerging Markets—Panel Discussion</b>	<i>Gaye Sims, Technical Advisor, Silliker-JR Laboratories Mark FeDuke, Traffic Manager, VLM Food Trading International Inc. John Kukoly, Product Manager, Food Safety and Organic Certification, QMI</i>
2:20 pm	<b>Bisphenol A., Acrylamide and Canada’s Regulated Risk Management Approach</b> <ul style="list-style-type: none"> <li>• How food importers and manufacturers will be impacted and what you will need to do to protect your business</li> </ul>	<i>Janet Beauvais, Director General Health Canada</i>
3:10 pm	<i>Networking Refreshment Break</i>	<i>Sponsored by TFO Canada</i>
3:20 pm	<b>The New Canadian Organic Regulation—Panel Discussion</b> <ul style="list-style-type: none"> <li>• Requirements for accreditation and certification in foreign countries</li> <li>• Compliance requirements for organic food importers</li> <li>• Organic food labelling requirements</li> <li>• Challenges facing organic food importers</li> </ul>	<i>Michel Saumur, National Manager, Organic Office, Canadian Food Inspection Agency (CFIA) Sherry Casey, Senior Director Nutrition and Regulatory Affairs, Loblaw Brands Ltd. Keith Mussar, Chair, Food Committee, I.E.Canada</i>
4:30 pm	<b>Networking Reception</b>	

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Refreshment Break



## Message from I.E.Canada's President



Dear Members of the Food Industry:

I.E.Canada, Canadian Association of Importers and Exporters, along with its Food Committee, are once again inviting members of the food industry to attend I.E.Canada's Food Forum. The Food Forum is Canada's premier event for members of the government and industry to share knowledge and exchange information. Building on the success of previous years, this event will offer opportunities for education, knowledge sharing, and networking.

Compliance will be to focus of this year's Forum. Import product safety has become one of the leading priorities areas for governments and businesses world wide. The need for systems that both ensure the integrity of Canada's food supply and protect consumers from any mishaps that may occur has come into sharp focus. Ensuring that our processes and our use of imported food and ingredients are safe and compliant is critical to maintaining Canadian consumer confidence in our food industries.

This year, the Food Forum agenda is packed with updates and opportunities for input. Highlights include an update from Health Canada and the Canadian Food Inspection Agency on where government programs are heading with regards to import product safety and regulatory reform. This is a unique opportunity for businesses to hear directly from government.

Health Canada will also discuss approaches to regulate risk management of substances used in food and consumer products. Also planned is an update on measure being taken by the U.S. Food and Drug Administration to enhance the safety of food products imported to that country.

Participants will also have the opportunity to hear how Canada's food industry leaders ensure that their systems and products are safe and compliant. Afternoon panel discussions will cover the best practices undertaken by companies importing from China to ensure that their products are safe, as well as a discussion of the new organic food regime in Canada.

As a result of this forum, Canadian food importers and manufacturers will be better prepared to respond to government initiatives, resulting in an increased level of compliance and a world class food supply system. Members of the Canadian food industry have a unique opportunity to become the world leaders in establishing benchmarks for global food chain safety and security.

Participants in this seminar will include representatives from I.E.Canada's member companies as well as I.E.Canada's national food association member, members of government and international policy makers. I.E.Canada is a national organization that represents the interests of Canadian companies involved in importing and exporting. Its members include multinational and smaller food importers and exporters, ethnic food importers, food manufacturers, distributors and retailer, and representatives from national and regional food associations.

Register today to ensure a spot at this very timely and unique conference. We hope to see you on February 20!

Sincerely,

A handwritten signature in black ink, appearing to read 'Mary Anderson', written over a thin horizontal line.

Mary Anderson  
President, I.E.Canada

## 3rd Annual Food Forum – “Enhancing Imported Food Safety”

### 3 Easy Ways to Register For more information call or email [conference@iecanada.com](mailto:conference@iecanada.com)

Telephone: 416-595-5333 ext. 37 *If registering by phone, please have credit card ready*

Fax: 416-595-8226

Mail: I.E.Canada, 160 Eglinton Avenue East, Suite 300, Toronto, ON M4P 3B5

Company Name

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First Delegate Name

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*If there are more than two delegates please photocopy this form.*

### Registration fees Plus 5% GST

*(Please indicate National Food Association supporters)*

	Full-Day With Lunch	Lunch Only
<input type="checkbox"/> I.E.Canada Member		
<input type="checkbox"/> National Food Association Members*	\$295	\$75
Regular Fee	\$395**	\$100

\* Please list your national food association affiliation:

\*\*Non-members who pay the regular fee will receive a five-month free trial membership with I.E.Canada and its Processed Food Committee starting March 1, 2008. Please visit [www.iecanada.com](http://www.iecanada.com) for list of membership benefits.

### Payment method

Cheque enclosed *(made payable to Canadian Association of Importers & Exporters)*

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**Registration/Substitution/Cancellation Policy:** All cancellations must be received in writing and verified by I.E.Canada. For cancellations received on or before February 6, 2008, there will be a \$50 charge for administration. Any cancellations received after this date will not be refunded. **Substitutions are always welcomed.**

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