

I.E.Canada's 5th Annual Food Forum

February 17, 2010

Hilton Toronto Airport Hotel, 5875 Airport Road, Mississauga, ON

Table Top Displays Available: February 17, 2010

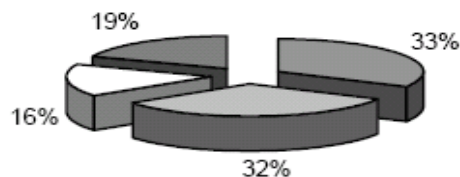
Raise your Companies Profile within Canada's Food Industry!

I.E.Canada is Canada's Annual Food Forum is a key source of information on Canadian food quality, compliance and regulations. The Food Forum provides critical and timely information, through effective representation to government and sound solutions to their concerns. I.E.Canada is a national organization committed to providing support services of superior value to its members.

Who will be there:

Demographics:

General Manager- QA/QC	33%
Customs	32%
Regulatory Affairs	16%
Presidents	19%



■	General Manager- QA/QC
■	Customs-Specialist/Analyst
■	Regulatory Affairs
■	Presidents

By exhibiting at I.E.Canada's 5th Annual Food Forum you will:

- Have the opportunity for new sales orders
- Build relationships with food importers/exporters
- Raise exposure and enhance your image within the trade community
- Build brand recognition
- Generate leads from new customers

For more information on Trade Show opportunities, please contact Jesse Arsenault, Conference Coordinator, by e-mail at jesse@iecanada.com.



Included in Exhibit Package:

1 Table top display includes:

- 1 draped table and 2 chairs
 - Carpeting as supplied by the venue
 - Includes breakfast, morning and afternoon refreshment breaks for all exhibitors representatives
 - **1 complimentary lunch ticket and 1 reception ticket**
(Additional tickets are available for purchase)
 - Does not include attendance into the conference
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Price:

Members	\$500.00
Non-Members	\$800.00

Move in Time:

Exhibitors must be set up by 7:30 AM, Wednesday, February, 17, 2010

Move out Time:

Exhibitors must move out by 5:00PM, Wednesday, February, 17, 2010

For more information please contact Jesse Arsenault, 416-595-5333 x 37, or jesse@iecanada.com

Canadian Association of
Importers and Exporters

Association canadienne des
importateurs et exportateurs

i|e|canada

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Exhibit Space Rates in Canadian Funds

Full payment must be received when applying for exhibit space from non-I.E.Canada member companies. Member companies may request invoicing, but the association must receive payment in full for exhibit space no later than Friday, January 22, 2010. Cheques are to be made payable to the Canadian Association of Importers and Exporters. Visa, MasterCard, American Express, money orders and bank drafts are also accepted.

Goods & Services Tax (GST)

The Goods and Services Tax (GST) is a value-added tax which applies at a rate of 5% to most goods and services purchased in Canada, regardless of whether the buyer is a resident of, or a visitor to, Canada. (GST Registration No. R100766146)

Booth Space Reservation & Required Payment

Please record your preferred exhibit booth space number on the Exhibit Contract included with this package. To apply for space, you will need to submit: the completed and signed contract and full payment as outlined under "Exhibit Space Rate" of this Information Package. No booth assignment will be made until these conditions are met.

Cancellation or Reduction of Exhibit Space by I.E.Canada

I.E.Canada may cancel this contract, upon reasonable cause, or upon the happening of events beyond its control, which makes performance impossible or useless, upon written notice to the exhibitor by an authorized agent, employee, or officer of I.E.Canada. I.E.Canada reserves the right to alter, reduce, or redistribute allocated space upon reasonable cause, or upon the happenings of events beyond its control which render previous space allocation impossible or useless, upon written notice to the exhibitor by an authorized agent or employee, or officer of I.E. Canada. In the event of such cancellation or reduction, the I.E.Canada show management agrees to negotiate in good faith toward refund, reduction or alternate application of the sums paid by the exhibitor as rental fees.

Cancellation or Reduction of Exhibit Space by the Exhibitor

Cancellation or reduction of space reservations must be submitted in writing. Cancellations or reduction in space reservations received at the I.E.Canada office on or before Friday, January 22, 2010 will receive a 50% refund. No refund of payment will be made if cancellation or reduction of booth space reservation occurs after Friday, January 22, 2010. I.E.Canada will be entitled to all monies paid and owed as liquidated damages. Refunds, where applicable, shall be made without interest.

Failure to Occupy Exhibit Space

If space is not occupied by the close of the exhibit installation period, 7:30 a.m. on Wednesday, February 17, 2010, this will be considered a no-show and the exhibitor will forfeit the space. The forfeited space may be resold, reassigned or used by the I.E.Canada show management without obligation on the part of I.E.Canada for any refund or consultation whatsoever.

Liability and Insurance

The Exhibitor is responsible for the placement and cost of insurance relating to its participation in the show. Neither Show Management nor any of its officers, directors, employees or agents, nor the owners, employees or representatives of the exhibit facility will be responsible for any injury or damage that may occur to the exhibitor or the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract. The exhibitor, on signing this contract, expressly releases the foregoing parties, individuals and firms from, and agrees to indemnify same against, any and all claims for such loss, damage or injury. Exhibitors are advised to carry insurance on their exhibits and its contents; however, this will be taken at their own expense.

